



Ethical Conflicts in Randomized Controlled Trials

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Overview

- ExtraCorporeal Membrane Oxygenation (ECMO):
 - ▣ A Case Study
- Clinician vs Investigator:
 - ▣ The Fundamental Conflict
- Adaptive Randomization:
 - ▣ Balancing Conflicting Obligations
- Randomized Consent (Zelen Randomization):
 - ▣ Easing the Psychological Burdens
- Are RCTs the only way to learn?
 - ▣ Ethical boundaries vs statistical certainty

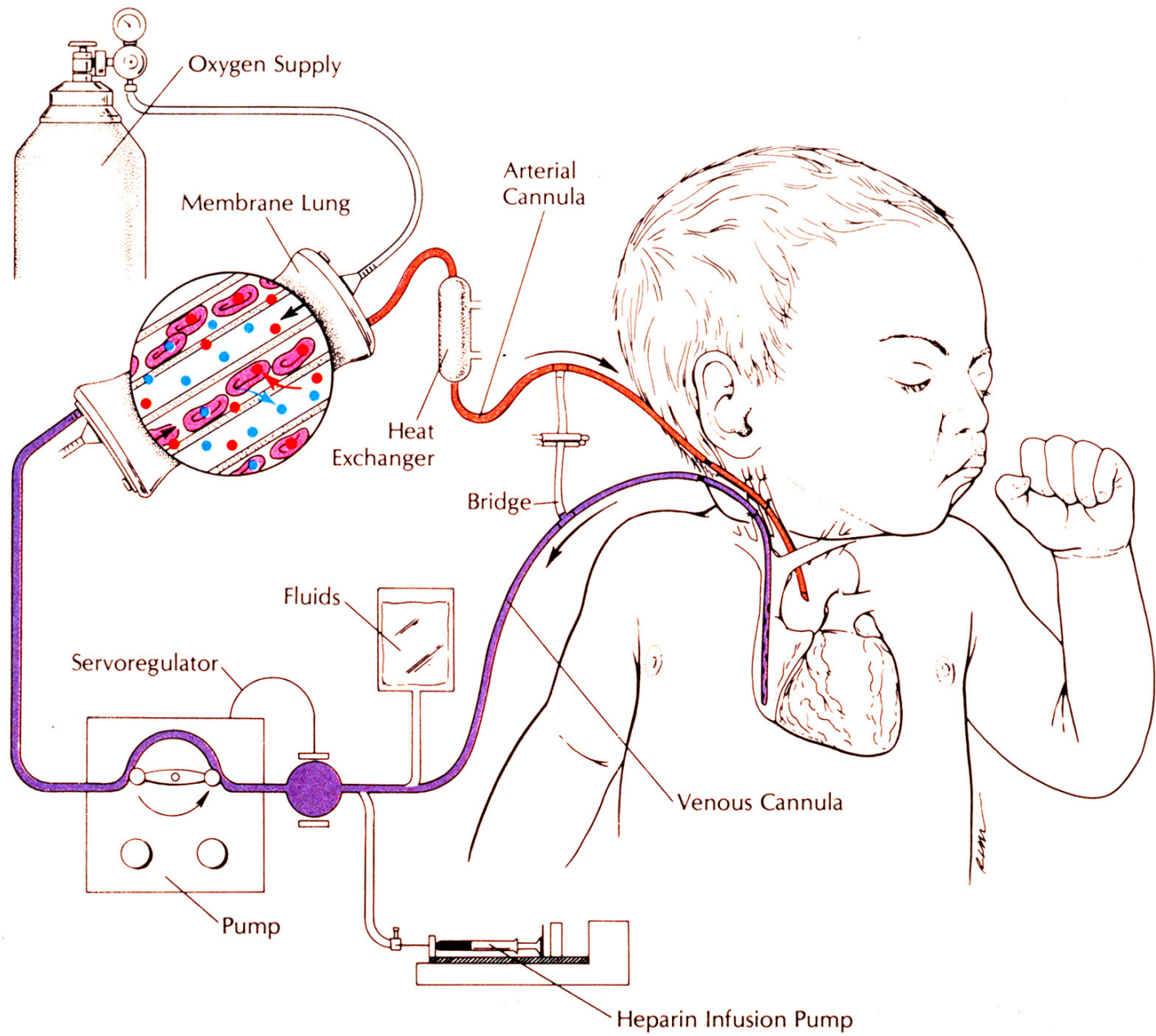
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Extracorporeal Membrane Oxygenation and Conventional Medical Therapy in Neonates With Persistent Pulmonary Hypertension of the Newborn: A Prospective Randomized Study

P. Pearl O'Rourke, MD, Robert K. Crone, MD, Joseph P. Vacanti, MD, James H. Ware, PhD, Craig W. Lillehei, MD, Richard B. Parad, MD, and Michael F. Epstein, MD

Pediatrics 1989;84:957-63.







TO COME OFF E.C.M.O.

- A. CLAMP VENOUS LINE.
- B. UNCLAMP BRIDGE.
- C. CLAMP ARTERIAL LINE.
- D. DISCONNECT OXYGEN TUBING FROM TOP OF MEMBRANE.



Background to the Harvard Trial

- An RCT in the 1970s had shown ECMO not effective for ARDS in adults
- In the 1980s, Robert Bartlett used ECMO to treat newborns with PPHN
- Results were very impressive
- But, pediatricians were reluctant to adopt ECMO without convincing data from an RCT

Questions

- Imagine you were Bob Bartlett
- Would you have sought to perform an RCT to demonstrate the superiority of ECMO to Conventional Medical Therapy (CMT)?
- Why or why not?

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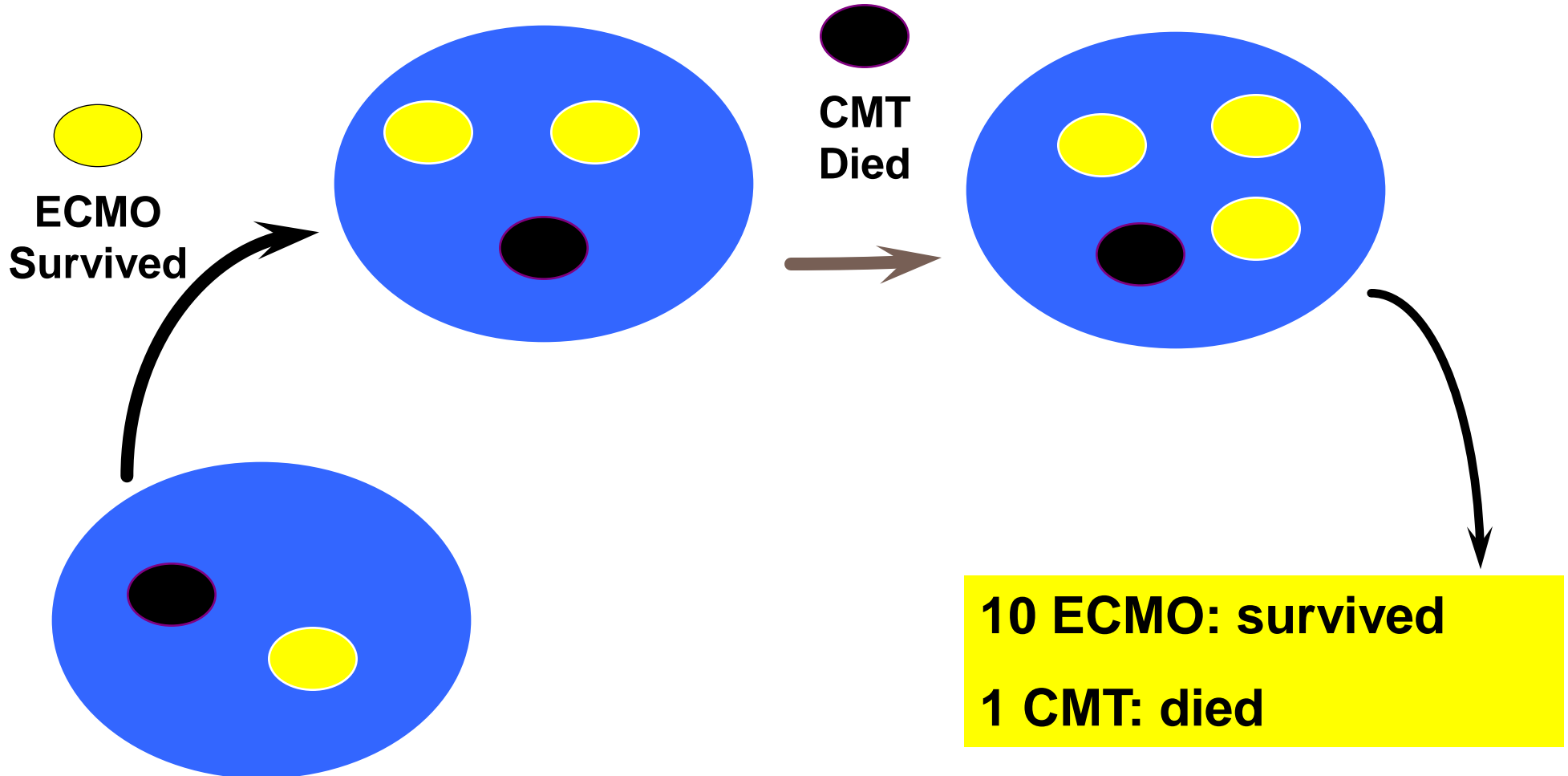
OFFICIAL JOURNAL OF THE AMERICAN ACADEMY OF PEDIATRICS

Extracorporeal Circulation in Neonatal Respiratory Failure: A Prospective Randomized Study

**Robert H. Bartlett, MD, Dietrich W. Roloff, MD, Richard G. Cornell,
PhD, Alice French Andrews, MD, Peter W. Dillon, MD, and
Joseph B. Zwischenberger, MD**

Pediatrics 1985;76:479-87.

Bartlett: Play-the-Winner Design



Questions

- Imagine you were a neonatologist in Boston
- When you read this article, would you have told your hospital administrator that you needed to start an ECMO program?
- Why or why not?

**Extracorporeal Circulation in Neonatal Respiratory Failure: A Prospective
Randomized Study**

JAMES H. WARE and MICHAEL F. EPSTEIN
Pediatrics 1985;76;849-851

“The clinical indications for this new and complex treatment remain undefined. Further randomized controlled trials... will be difficult but remain necessary.”

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The Harvard Neonatal ECMO Trial

Randomized newborns with PPHN to
conventional therapy versus ECMO

Conventional Therapy

NICU: 7th Floor

Neonatologists

**No patients had ever
been offered ECMO**

Anti-ECMO

ECMO

PICU: 5th Floor

**Anesthesiologists &
Surgeons**

**Already had experience
with ECMO for newborns
with CDH**

Pro-ECMO

The Harvard Neonatal ECMO Trial: Study Design

- Eligible newborns had PPHN and a predicted mortality of 85% based upon retrospective data
- Phase I: 50/50 randomization until there are 4 deaths in one arm
- Phase II: Assign all patients to the more successful therapy, until there are 4 deaths in that arm or until statistical significance is achieved
- Seek consent only from those randomized to the experimental therapy (ECMO)

$$P(p_1 > p_2) = \frac{F_1}{F_1 + F_2 + F_3},$$

$$P(p_1 = p_2) = \frac{F_2}{F_1 + F_2 + F_3},$$

$$P(p_1 < p_2) = \frac{F_3}{F_1 + F_2 + F_3},$$

where

$$\begin{aligned} F_1 &= \int_0^1 \int_0^{p_1} p_1^{\alpha-2} (1-p_1)^{b-1} p_1^6 (1-p_1)^4 p_2^9 dp_1 dp_2 \\ &= \int_0^1 p_1^{\alpha+4} (1-p_1)^{b+3} \int_0^{p_1} p_2^9 dp_1 dp_2 \\ &= \frac{1}{10} \int_0^1 p_1^{\alpha+14} (1-p_1)^{b+3} dp_1 \\ &= \frac{1}{10} \frac{\Gamma(\alpha+15)\Gamma(b+4)}{\Gamma(\alpha+b+19)} \end{aligned}$$

and, similarly

$$\begin{aligned} F_2 &= \frac{\Gamma(\alpha+15)\Gamma(b+4)}{\Gamma(\alpha+b+19)}, \\ F_3 &= \frac{1}{10} \left[\frac{\Gamma(\alpha+6)\Gamma(b+3)}{\Gamma(\alpha+b+9)} - \frac{\Gamma(\alpha+16)\Gamma(b+3)}{\Gamma(\alpha+b+19)} \right]. \end{aligned}$$

The Harvard Neonatal ECMO Trial: Results

	ECMO	CMT
Phase I	9 s, 0 d	6 s, 4 d
Phase II	19 s, 1 d	



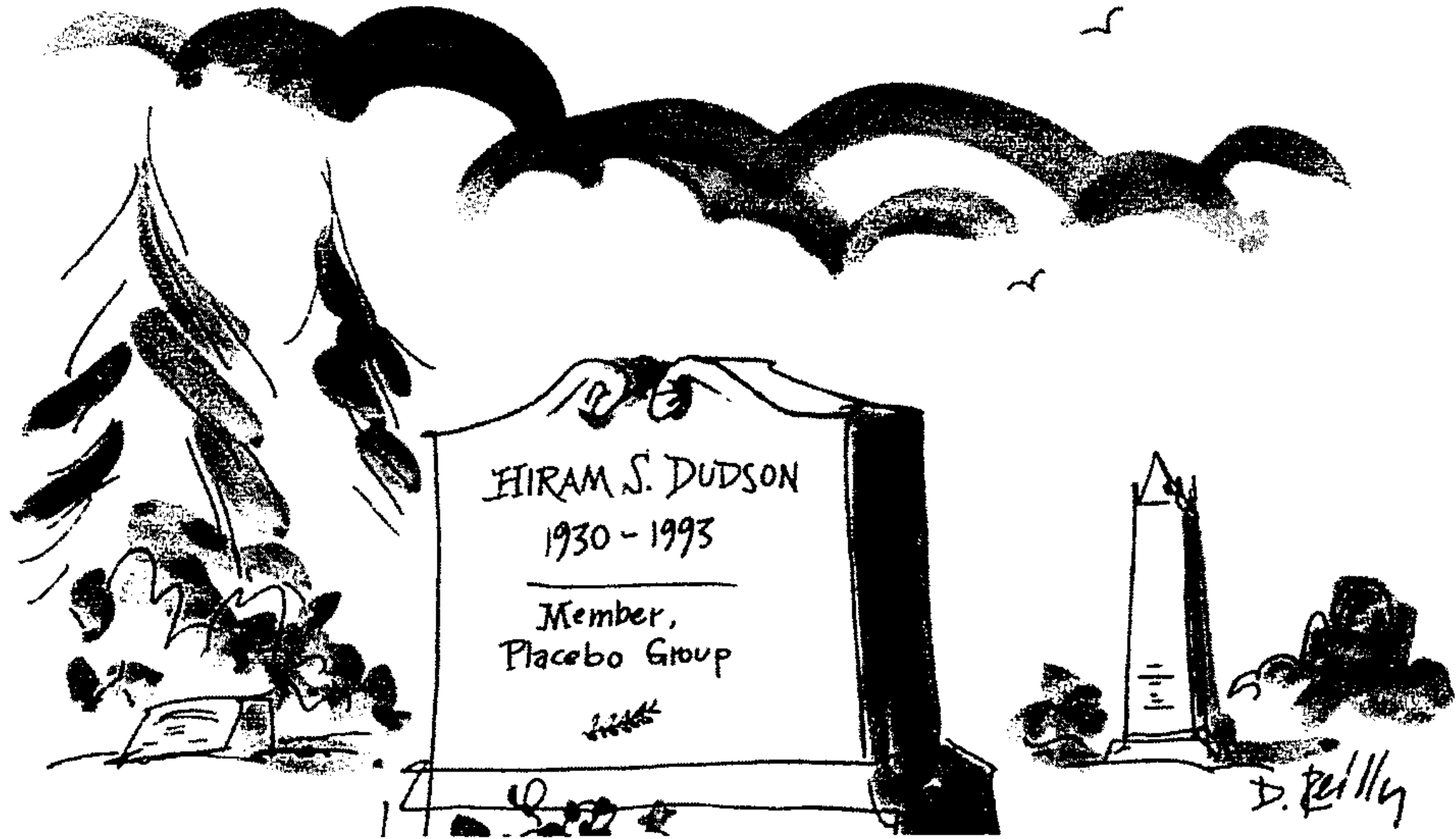
Healer versus Investigator

The Fundamental Conflict

The fundamental dilemma

- A dilemma confronts physician-investigators...
- As physicians they are dedicated to caring for their patients...
- As investigators they are dedicated to caring for their research...
- These two commitments conflict whenever an individual physician/investigator comes face to face with an individual patient/subject.

Jay Katz, 1993



HIRAM S. DUDSON

1930 - 1993

Member,
Placebo Group

D. Reilly

Possible Solution #1: Full Separation of Roles

“Researchers must give patients stark, bold, and dramatic signs that research is different from clinical care... instead of the white coats associated with medical care, investigators could wear red ones...”

Dresser R. Soc Philos Policy 2002; 19:271

Possible solution #2: Personal Equipoise

- Requires that the investigator be personally unbiased between the treatment arms, “perfectly balanced on the edge of the sword”
- But, researchers usually “believe in” the treatments they study
- Requiring personal equipoise leaves investigators feeling either “guilty” or “cynical”

Possible solution #3: Clinical Equipoise

- Requires uncertainty within the medical community as a whole
 - ▣ “I believe that “A” is better, but if your appointment had been with my colleague down the hall, she would have recommended “B”
 - ▣ “So... would you agree to have your treatment determined by a coin flip, so that we can learn from this experience?”
- Harvard ECMO Trial
 - ▣ Likely that no single investigator was in personal equipoise
 - ▣ Freedman: the collective uncertainty represented clinical equipoise



Adaptive Randomization

**Balancing Conflicting
Obligations**

Adaptive Randomization

- Definition: Deviating from “balanced” or 50/50 randomization, with more patients assigned to the therapy that is “leading” during the trial
- Betting on the horse who is out in front, before we know how the race will end

Adaptive Randomization: Advantages

- Attempts to mitigate the conflict of healer versus investigator
- Attempts to minimize number of patients assigned to the less-successful therapy
 - ▣ In the Bartlett trial, 50/50 randomization was guaranteed only for the first patient
 - ▣ In the Harvard trial, 50/50 randomization was guaranteed until the 4th death in one arm

Adaptive Randomization: Disadvantages

- There must be only one primary outcome of interest
- The outcome must be apparent within a short period of time
- May suffer from accrual bias: volunteers may want to be recruited into the trial later

Adaptive Randomization

- In the literature, the trial was criticized from both directions
 - ▣ No patients should have been assigned to CMT
 - ▣ Not enough patients were assigned to CMT

- Perhaps this approach was a good balance

Adaptive Clinical Trials

A Partial Remedy for the Therapeutic Misconception?

William J. Meurer, MD, MS

Roger J. Lewis, MD, PhD

Donald A. Berry, PhD

Adaptive Trials in Clinical Research

Scientific and Ethical Issues to Consider

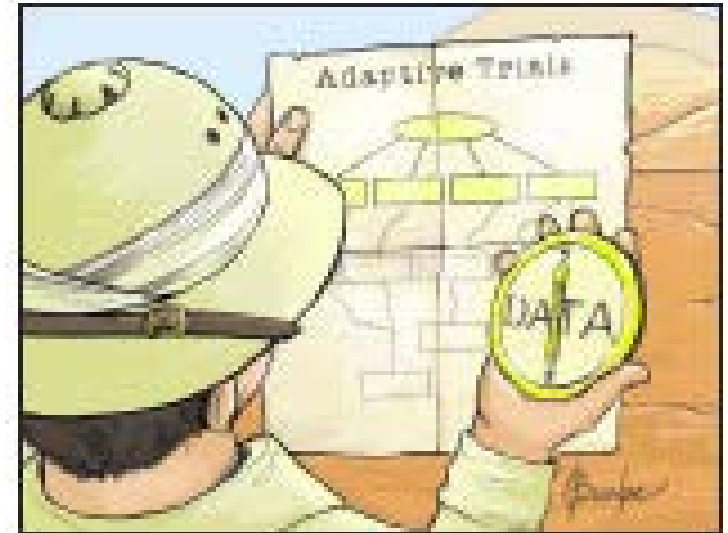
Rieke van der Graaf, PhD

Kit C. B. Roes, PhD

Johannes J. M. van Delden, MD, PhD

[van der Graaf et al. JAMA 2012;307:2379](#)

[Meurer et al. JAMA 2012;307:2377](#)



I-SPY 2: An Adaptive Breast Cancer Trial Design in the Setting of Neoadjuvant Chemotherapy

AD Barker¹, CC Sigman², GJ Kelloff¹, NM Hylton³, DA Berry⁴ and LJ Esserman³

I-SPY 2 (investigation of serial studies to predict your therapeutic response with imaging and molecular analysis 2) is a process targeting the rapid, focused clinical development of paired oncologic therapies and biomarkers. The framework is an adaptive phase II clinical trial design in the neoadjuvant setting for women with locally advanced breast cancer. I-SPY 2 is a collaborative effort among academic investigators, the National Cancer Institute, the US Food and Drug Administration, and the pharmaceutical and biotechnology industries under the auspices of the Foundation for the National Institutes of Health Biomarkers Consortium.

treatment options remain limited. These patients continue to represent a disproportionately large fraction of those who die of their disease. Given that the standard of care for these women increasingly includes neoadjuvant therapy prior to surgical resection, this combination of group and setting represents a unique opportunity to learn how to tailor the treatment to patients with high-risk breast cancers.

Cancer research from the past decade has shown that breast cancer is a number of heterogeneous diseases; this finding suggests that directing drugs to molecular pathways that characterize the disease in subsets of patients will improve treatment efficacy. Currently, however, most phase II and III trials of new

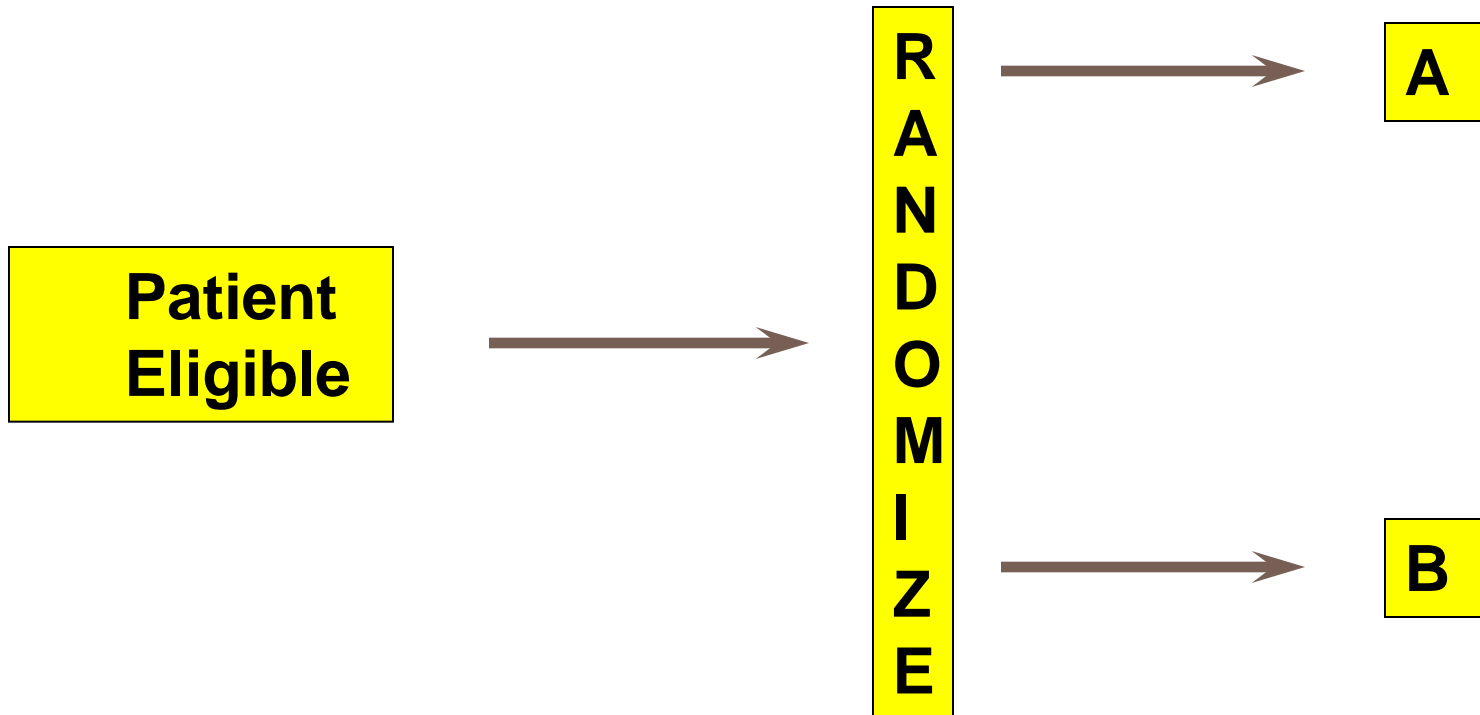


Randomized Consent

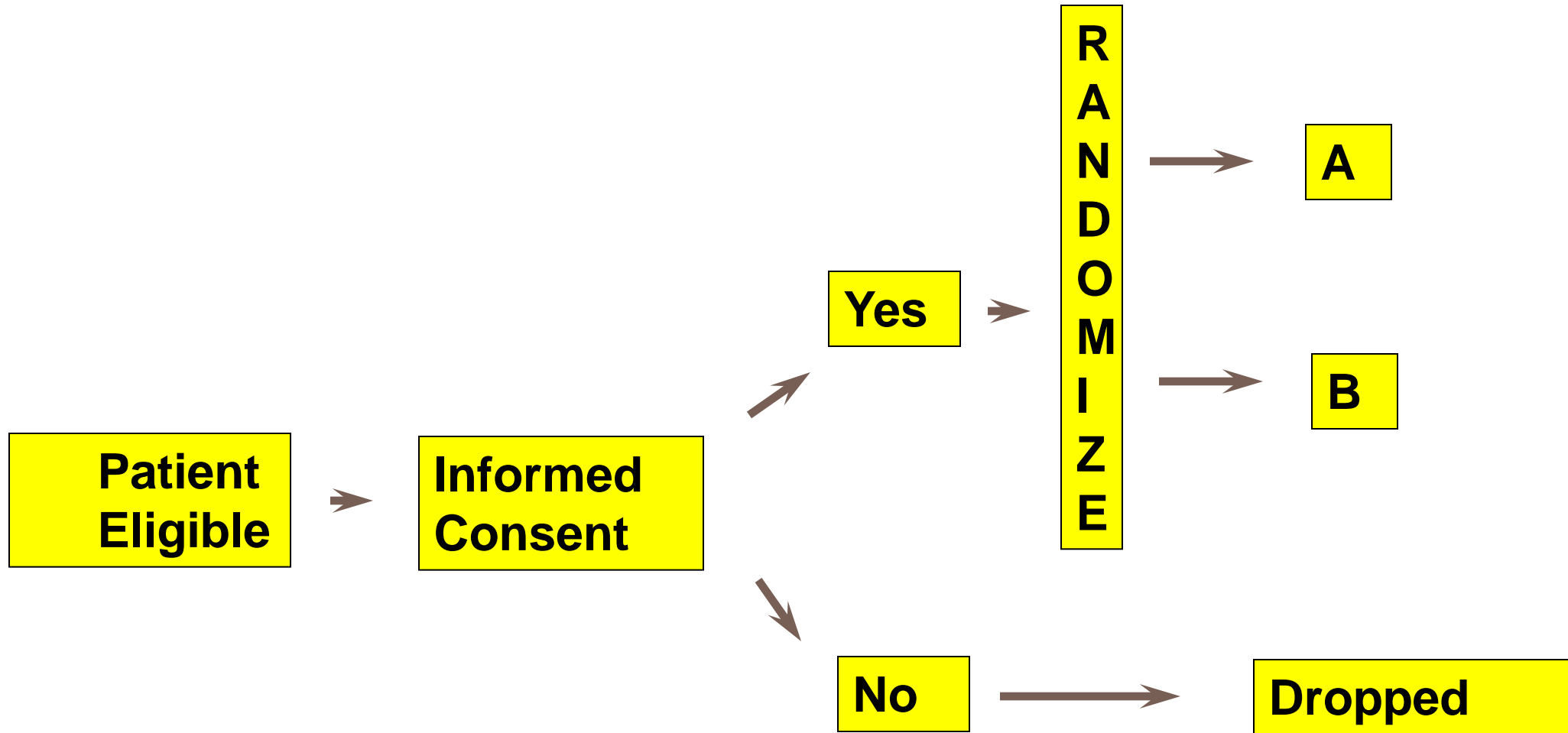
(Zelen Randomization)

**Easing the Psychological
Burdens**

Conventional RCT, Without Informed Consent



Conventional RCT, With Informed Consent



Zelen M. A new design for randomized clinical trials. *New England Journal of Medicine* 1979;300:1242-5.



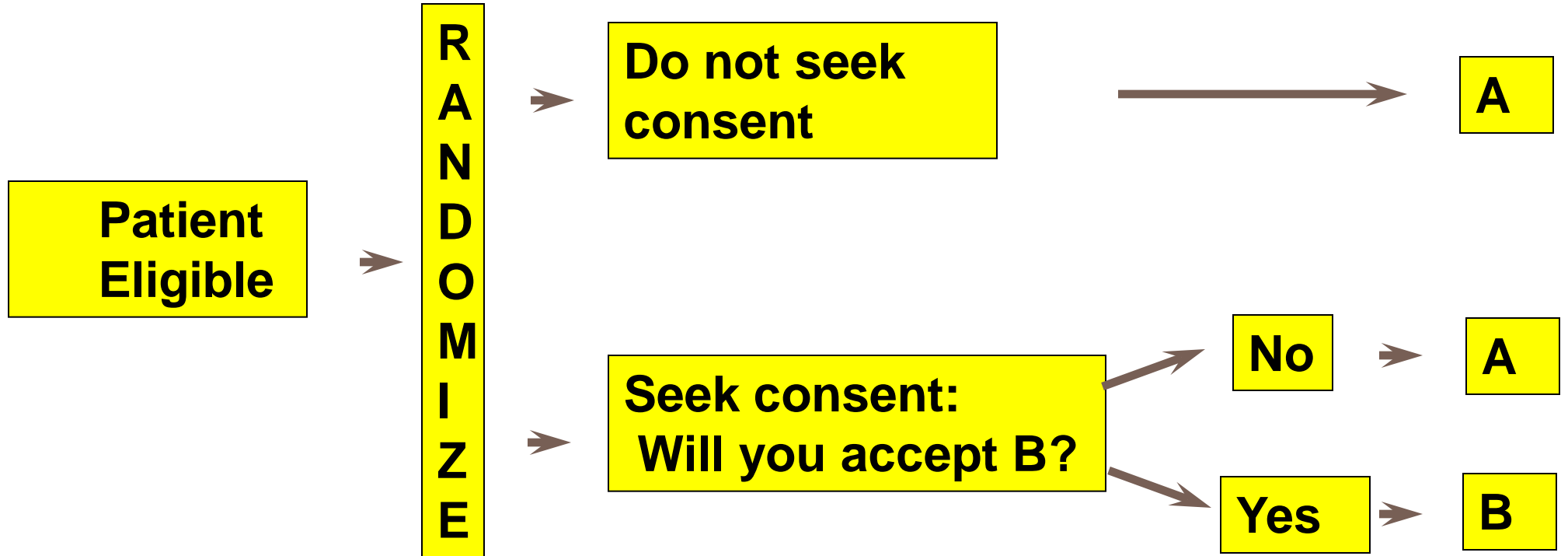
Marvin Zelen

*Lemuel Shattuck Research Professor of Statistical Science and Member of
the Faculty of Arts and Sciences*

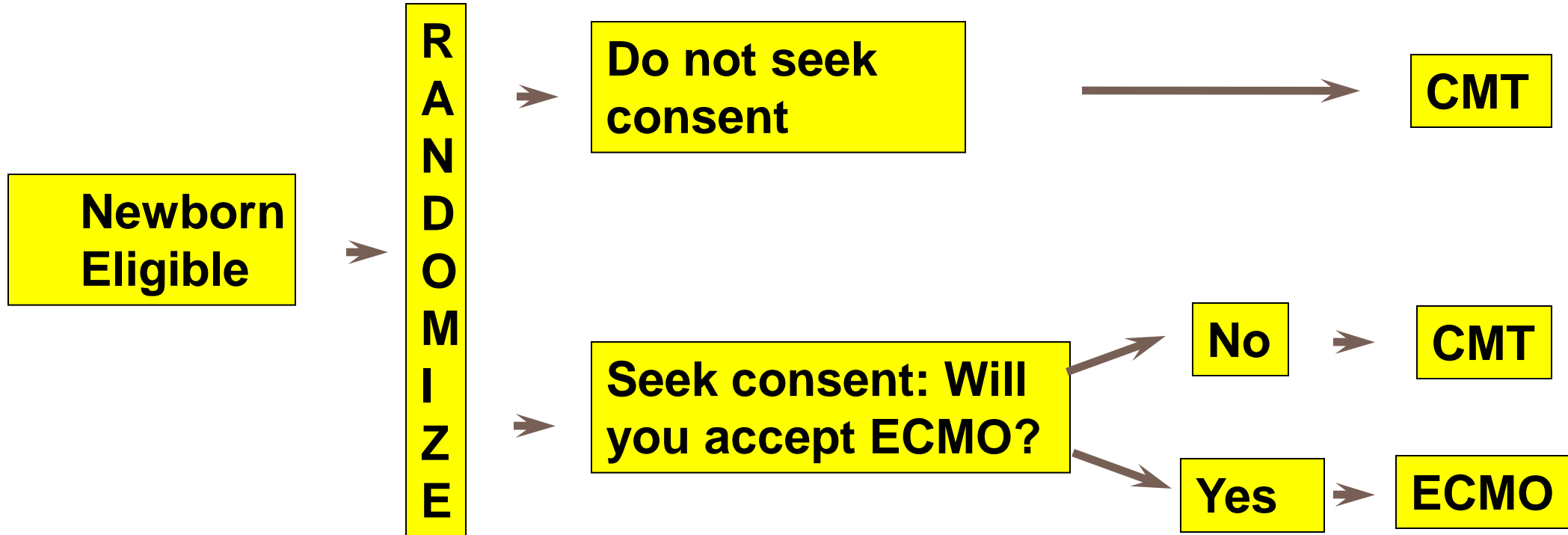
Department of Biostatistics

Harvard School of Public Health

Randomized Consent



Randomized Consent



Question

- Imagine you were on the IRB at Boston Children's Hospital when this study was proposed
- Would you have approved the Zelen randomization scheme?
- Why or why not?

The ECMO Trial: Justifications for Randomized Consent

- Control patients were not really research subjects
- Parents of control patients were not really being offered a choice, so why subject them to stress?
- Pressure to cross-over from CMT to ECMO would have been unbearable

The Response to the ECMO Trial

- The NIH Office for Protection from Research Risks (OPRR) reprimanded the hospital
- The hospital IRB “made decisions that rightfully belonged to the parents. They really blew it.”
Charles McCarthy, Director of OPRR
- The doctors “were doing exactly what physicians did before we had a doctrine of informed consent - making decisions for parents.” George Annas, Boston University



Are RCTs the only way to learn?

Approaches to Learning: Ascending Order of Confidence

- Meta-analyses
- Randomized Controlled Trials
- Case / Control Observational Studies
- Databases
- Case Series with Historical Controls
- Case Series with Literature Controls
- Case Series without Controls
- Anecdotal Case Reports

Are RCTs the only way to learn?

- “The brilliant success of the RCT has now become a form of intellectual tyranny” *Freireich*
- “We should not proceed on the fallacious assumption that where there is no randomization, there is no truth.” *Royall*

Special Articles

A COMPARISON OF OBSERVATIONAL STUDIES AND RANDOMIZED,
CONTROLLED TRIALS

KJELL BENSON, B.A., AND ARTHUR J. HARTZ, M.D., PH.D.

Conclusions

We found little evidence that estimates of treatment effects in observational studies reported after 1984 are either consistently larger than or qualitatively different from those obtained in randomized, controlled trials. (N Engl J Med 2000;342:1878-86.)

Data published in 1988

- ECMO database of 715 newborns treated with ECMO (no controls)
- These patients had an 81% survival
- ECMO statistically superior to any other treatment with a survival rate less than 78.4%

Question

- Given all you've seen, are you now convinced that ECMO is superior to conventional therapy?

The UK Neonatal ECMO Trial

THE LANCET

Articles

UK collaborative randomised trial of neonatal extracorporeal membrane oxygenation

- The existing “RCTs of neonatal ECMO... suggested reductions in mortality but were not conclusive.”
- Because they “used adaptive designs, which may have introduced bias...”

Field et al. UK collaborative randomised trial of neonatal extracorporeal membrane oxygenation. Lancet 1996;348:75-82

The UK Neonatal ECMO Trial

- 1993-1995: 185 neonates randomized to ECMO vs CMT
- Trial stopped early by DSMB,
 - ECMO survival 60/93 = 65%
 - CMT survival 38/92 = 41%, $p < 0.0005$
- Were 22 babies unnecessarily “sacrificed”?

Conclusions

- RCTs are usually the best approach for evaluating new therapies, but...
- The conflict between clinician and investigator is profound and can never be entirely eliminated
- Adaptive randomization is one way to balance the competing obligations
- Zelen randomization reduces the psychological burdens of the investigators, but is probably unacceptable